



20/02/17

ECR COMMUNITY

QUARTERLY MEETING

Brussels, Belgium

The first quarterly meeting of 2017 took place at the Royal Library of Belgium (Koninklijke Bibliotheek van België) earlier this week.

Well attended by 11 ECR National our morning session also included some invited guests from the GS1 Global Forum and colleagues from ECR Asia Pacific, who provided an interesting update on activities and plans for the region.

A plan was made to ensure closer collaboration between ECR Community and ECR Asia Pacific, with joint webinars to begin later this year.

A positive and constructive session was had reviewing proposed activation projects for 2017 with next steps. Decisions were also taken to close some projects which had reached their natural end.

Key Meeting Points

ECR Community Strategy & National Initiatives

ECR Asia Pacific Overview of 2016 and plans for 2017

Marketing & Communications update

ECR Programme Management 2017, Proposals & open discussion